



January 2007 Monthly Newsletter

Change in GOM³ Training Strategy

Since introducing GOM³ in 2001, ESA has provided an evolving series of in-house, 1-day training sessions for our clients. Well received, these courses were designed to provide people with no exposure to ArcGIS to GIS basics, as taught through the data and functionality of GOM³. Over the past five years, GOM³ has grown exponentially in data and functionality; ArcGIS has also become more complex and powerful. It's become increasingly difficult to jam everything in a single day.

During our 2006 End-User Conference, we announced a new publicly offered course in partnership with TeachMeGIS, a leader in GIS training in the petroleum industry. The first 2-day session was held January 22 and 23 at the TeachMeGIS training center in northwest Houston. The first day of the course was TeachMeGIS's introductory course, *Fundamentals of GIS*.

The second day, David Dunbar taught a revised version of our GOM³ course. Building on the foundation laid the day before, the GOM³ course went much further than in the past. We covered estimation of grids from biostratigraphic data, grid operations to produce isopach and drilling penetration maps. A new exercise was added for analysis of well test data to identify oil and gas behind pipe. Much more explanation and practice was given to relating and joining tables.



Because of the success of the 2-day public course, we plan to offer four more this year. The next will be held on March 28 and 29 at the TeachMeGIS center. Later in the year, we are planning a variant of the GOM³ course that will

focus on integration of data from ESA's 3rd Party Partners: for example, combining MMS and ESA data with geochemistry, biostratigraphy and seismic.

The new approach and partnership with TeachMeGIS will be extended this year to our in-house training as well. We are dropping our 1-day GOM³ course in favor of the 2-day offering. Just as in the public course, TeachMeGIS will lay the foundation the first day; we will follow on the second with GOM³. In both the public and in-house forms, users with ArcGIS experience can skip Day 1, but we assume the requisite GIS knowledge when we teach Day 2.

The cost of attending the 2-day public course is just \$600. For attending either day by itself is \$400. To sign up for the March 28-29 course, register at www.TeachMeGIS.com. If you have any questions or suggestions, contact us in Long Beach, or call David at 281-910-8869.

Earth Science Associates (562) 428-3181

GOM³ Calendar

Next Public Training:
March 28 and 29
@ TeachMeGIS

2007 User Support Conference:
April 19, 2007
@ Anadarko

