

GOM³

August 2007 Monthly Newsletter Second GOM³ End-User Conference

Following up on last fall's success, we are holding our second annual GOM³ End-User Conference (EUC) on Thursday, October 25, hosted by Marathon in Houston. Our goal again is to create an effective forum for us to evaluate our own performance and describe plans – and to get guidance on GOM³'s development from our end-users.

This fall meeting is targeted toward *end-users*; those geologists, geophysicists, engineers, land specialists, scouts and technologists who directly use GOM³ for mapping and analysis. For those IT and GIS-support specialists who enable the work of end-users, we have a separate meeting in the spring.

The meeting will open with ESA's review of recent innovations in GOM³, including the ability to add depth-registered 2-D seismic images from GX Technology's GULFSPAN project into 3-D GIS. That will be followed with our plans for short and long term evolution, particularly the addition of OOSA as our newest 3rd Party Partner and direct access to SEG-Y files for 3-D GIS. We will then discuss ESA's long-term plans for more web-based deployment of GOM³, expansion of our 3-D data and capabilities and more tools and wizards to increase the power of our main ArcMap-based 2-D GIS component. A session of feedback and evaluation of our performance and strategy will follow. All attendees will get questionnaires in advance of the meeting to help structure the discussion.



A very valuable addition to last year's EUC was four 20-30 minute papers given by users. This will be repeated with four cases using GOM³ (and GIS generally) to solve geoscience, engineering and scouting/land analysis problems. These will be described in next month's newsletter.

The final session of the day will be an open session with ESA and the eight companies and organizations that participate in our 3rd Party Data program. This

will give our partners and us input on how to improve integration and serve end-user needs. It will also expose you to ideas for analysis and combinations of data through GOM³ that are novel and useful.

Part of the success of last year's EUC was its informality and small size. We are asking that each of our client companies send only 2 end-users; this way we can keep the number attending under 75, easing communication.

To register for the meeting, log onto our web site at www.earthsci.com. On the left side of our home page, under Quick Links is a new choice: "GOM³ End-User Conference." Click this link and choose your company from the list of our clients and register. In the September newsletter, we will give a detailed agenda. We look forward to seeing you in October.

Earth Science Associates (562) 428-3181

GOM³ Calendar

**Central Sale 205
October 3, 2007**

**2007 End User Conference
October 25, 2007**

